



## We are inviting you to Open the Gate

Imagine your 'yes' helping a child  
who's been told they can't...  
finally whisper, 'I can.'



# ABOUT US

Hope Horses, Inc. is a nonprofit therapeutic riding center dedicated to improving the lives of individuals with special needs through equine-assisted activities.

Located in Cullman, Alabama, we serve children and adults with physical, cognitive, and emotional challenges, creating a safe, empowering space where riders build strength, confidence, and connection.

Every session is guided by certified instructors, trained volunteers, and the unique bond between horse and human. For many of our riders, this isn't just a riding session, it's their favorite place to be.





# HOPE IN MOTION: LET US TELL YOU A STORY OF HOPE



Meet Annsley

Hope is her happy place.

Annsley was born with a rare chromosomal condition that caused significant developmental delays and anxiety. Traditional therapies only went so far, until she found Hope Horses.

For the past eight years, Annsley has grown stronger, more confident, and more independent through therapeutic riding. She now rides on her own and is working toward trotting, which is something we never imagined possible.

At Hope, she's not just a rider, she's family.

— Annsley's Mom

# WHY PUT YOUR NAME BESIDE A MISSION LIKE THIS?

## Inspiration.

Hope Horses is a place where children who've faced limits discover new possibilities and start to believe in themselves.



## Growth.

Now, we're launching a \$1.5 million capital campaign to Grow Hope; expanding our facilities, purchasing land, and ensuring every child who needs this place can find it.

And we need partners like you.

## What Your 'Yes' Makes Possible:

★ A permanent home for Hope Horses ★

★ Expanded programs and year-round sessions ★

★ A waitlist turned into open doors ★

★ Real impact, real families, right here in Alabama ★

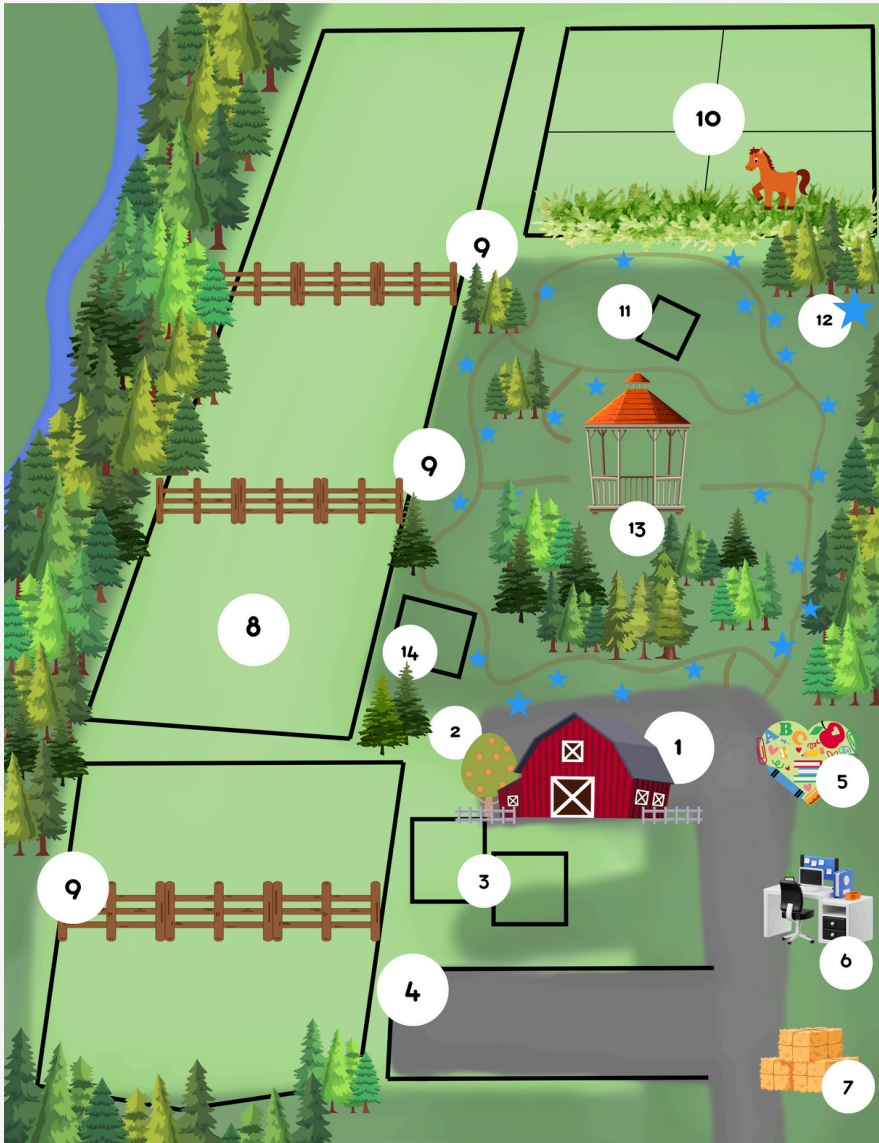


# HOPE HORSES SITE EXPANSION PROPOSAL

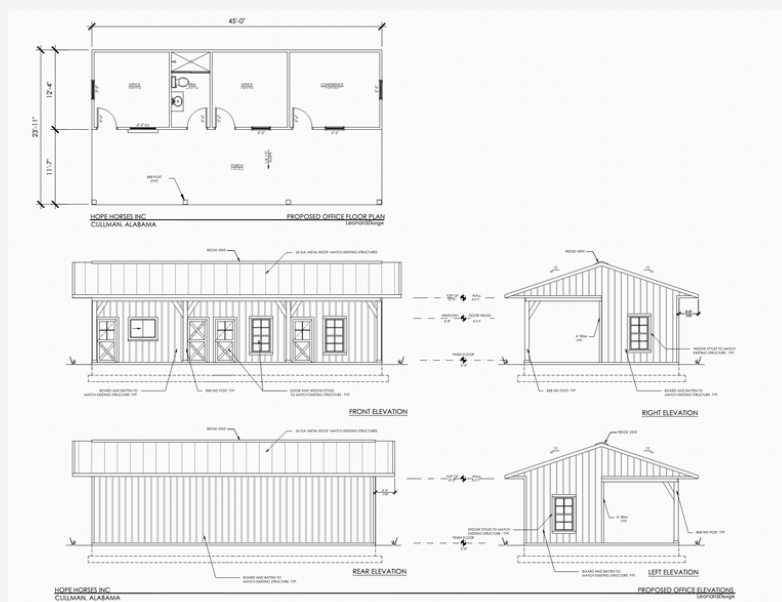


## Map Key

1. Existing Barn
2. Existing Covered Arena
3. Existing Pasture
4. Extended Parking
5. Portable Classroom
6. Offices and Conference Room
7. Hay Barn
8. Existing Pasture
9. New Fence
10. New Pasture
11. New Arena
12. Sensory Stations
13. Gathering Area
14. Small Animal Corral
15. Classroom



## PROPOSED OFFICE PLANS



# THE HOPE HORSES CAPITAL CAMPAIGN GOAL

This campaign will help us raise \$1.5 million to fund land, therapeutic riding spaces, and equipment, all to expand our reach.

## COMMUNITY CHAMPION \$1,000 - \$9,999



Every gift matters. **Community Champions** make it possible to say yes to more families. From small structures to therapy tools, your partnership powers real, tangible change.

Examples of What This Supports:

- Program horse sponsorship
- Arena footing
- Feed/hay storage or gates

Includes:

- ✓ Name listed on sponsor wall
- ✓ Recognition on website/social
- ✓ Invitation to dedication event

## HOPE BUILDER \$10,000 - \$24,999



Fuel the next chapter.

**Hope Builders** directly support the tools, programs, and physical spaces that bring equine therapeutic riding to life. You help build what kids will ride in, walk through, and thrive within.

Examples of What This Supports:

- Equipment + tack rooms
- Bathrooms, fencing, sensory features
- Program expansion for new students

Includes:

- ✓ Recognition on campaign materials
- ✓ Select naming opportunities
- ✓ Event tickets and behind-the-scenes tour

## FOUNDATION PARTNER \$25,000 and Above



Lay the groundwork for transformation.

**Foundation Partners** are key investors in land acquisition, arena construction, and permanent infrastructure. Your gift cements your legacy in the very soil Hope Horses will grow from.

Examples of What This Supports:


- Land purchase
- Covered riding arena
- Site prep and accessibility upgrades

Includes:

- ✓ Premier sponsor recognition
- ✓ Naming opportunities (barn, arena, grounds)
- ✓ Media, signage, and VIP access at campaign events

# HOPE HORSES

## EXPANSION BUDGET

 Land	\$475,000	 Arena 2	\$15,000
 Arena 1 Upgrade	\$100,000	 Arena 3	\$10,000
 Conference Room	\$75,000	 Tack Room	\$10,000
 Hay Storage	\$75,000	 Fencing (10)	\$5,500
 Office 1	\$50,000	 Small Animal Paddock	\$5,000
 Office 2	\$50,000	 Instructor Office 1	\$5,000
 Outdoor Gathering Area	\$35,000	 Instructor Office 2	\$5,000
 Buckaroo Room	\$30,000	 Horse 1	\$4,000
 Stalls (6)	\$30,000	 Horse 2	\$4,000
 Porch	\$25,000	 Horse 3	\$4,000
 Amish Classroom	\$25,000	 Feed Room	\$2,500
 Therapy Room Renovation	\$20,000	 Activities Room	\$2,500
 Mechanical Lift	\$20,000	 Outdoor Wash Rack Area	\$1,500



# WHY PARTNER WITH US?

- ★ Align your name with a mission that matters ★
- ★ Get seen by thousands through events, press, and media ★
- ★ Show your community what your brand stands for ★
- ★ Receive tax-deductible recognition as a campaign partner ★

**It's not just a  
donation. It's a  
legacy.**

**Let's grow hope,  
together.**



Scan Code to  
Learn More

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